

Dear Sir / Madam,

A sound financial ground for any community organization is a vital part of its success. Bacchus Marsh Community Radio Inc. has been a committed non-profit community service for the past twenty years, delivering a broad variety of programming. With a secure full time broadcasting licence.

In seeking businesses to assist our Station, through sponsorship we are able to provide advertising often out of reach to many. We invite you to take this opportunity and hope that you not just become a sponsor, but also become a valuable member of our organization.

Please find enclosed an application form and required material for you to become a sponsor. Our permanent full time licence ensures a very exciting future and has already brought a larger and wider audience.

We thank you for your consideration and look forward to a positive response in the near future. Please contact me if you have any queries.

Sincerely,

Sponsorship Co-ordinator  
PO Box 458  
Bacchus Marsh 3340  
email. [threeapl@hotmail.com](mailto:threeapl@hotmail.com)  
Phone 5367 6671  
Fax 53670671

## Broadcast Detail

### Sponsor details

Please enter the following details for our records.

### PLEASE PRINT

#### Business

Name: \_\_\_\_\_

#### Trading

Name: \_\_\_\_\_

ABN: \_\_\_\_\_

Contact Person 1: \_\_\_\_\_ Signature: \_\_\_\_\_

Contact Person 2: \_\_\_\_\_ Signature: \_\_\_\_\_

#### Business

Address: \_\_\_\_\_

Town / City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

#### Postal

Address: \_\_\_\_\_

Town / City \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: \_\_\_\_\_

\_\_\_\_\_

Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

\_\_\_\_\_

Internet Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

\_\_\_\_\_

<b>OFFICE USE ONLY</b>					
Sponsor Number:			Sponsorship Coordinator:		
Database ID:		Date of entry:        /        /			

Bacchus Marsh Community Radio I

**Pricing**

Following is the rate of sponsorship that your business may take. We aim to provide a reasonable rate and will ensure that your business is well publicised to our listeners. We also provide other options, negotiable with the sponsorship coordinator.

Frequency	Length of Broadcast Announcement	Total Air Time per Day (18 hrs)	One Month (per month)	Two Months	Three Months
Once Every 3 Hours	30 Seconds	3 Minutes	\$45.00	\$75.00*	\$110.00*

\*Two and three month sponsorship periods must be paid for in advance to receive the discount.

**CONDITIONS OF SPONSORSHIP**

- Federal regulations prohibit advertising of any specific product or mention of prices.
- All advertising must comprise: Business name, type of business, address, telephone / fax numbers, merchandise overview and Bacchus Marsh Community Radio sponsorship line.
- Sponsorship must be paid for 5 working days prior to commencement / continuation of announcement.

- Sponsors must give one months notice in writing if they wish to withdraw from sponsorship. If notice is not received the sponsor will be billed for the period of broadcast until notice is received.

Bacchus Marsh Community Radio Inc.  
**Sponsorship Details**

Please enter the following details for our records.

Sponsorship period: (PLEASE TICK)

**One month:**       **Two months:**       **Three**  
**months:**  \_\_\_\_\_

**Other:**  \_\_\_\_\_  
—

Payment method: (PLEASE TICK)

**Cash:**  \_\_\_\_\_      **Cheque:**  \_\_\_\_\_  
**Other:**  \_\_\_\_\_

**Amount:**      \$ \_\_\_\_\_  
\_\_\_\_\_

Script Information:

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Authorization Details:

I / We, the undersigned, of

\_\_\_\_\_ hereby give authorization for Bacchus Marsh Community Radio Inc. to bill the business above for sponsorship of the station and will cover all related sponsorship costs.

I / We understand all ' conditions of sponsorship' associated.

Person 1: \_\_\_\_\_ Signature: \_\_\_\_\_

Person 2: \_\_\_\_\_ Signature: \_\_\_\_\_

Bacchus Marsh Community Radio Inc.

**Please Note**

Please mail the Sponsor and Sponsorship Forms to start the sponsorship process. The sponsorship coordinator will contact you once the forms have been received.

Please do not send any payment. An invoice will be issued for your records before payment is requested. You will then receive a statement after payment has been received.

Thankyou for your support.

Sponsorship Coordinator.